



Celebrating Our Conservation Lands, Their Birds and Wildlife

October 13—15, 2017

Opening Night Keynote Speaker: Dr. James 'Buddy' Powell, Pew Fellow in Marine Science, Executive Director and Co-Founder of the Sea to Shore Alliance, a partnership of scientists and citizen volunteers with the expertise, passion, and vision to help reverse the degradation of our aquatic coastal environment and loss of species and diversity.

Panel Presentation: The Economic Values of Conservation Lands in the Tampa Bay Area State and local experts will report on the economics of land conservation, the cost benefits we receive from cleaner air, more and cleaner water, shade, insect control, and more.

Sponsorship opportunities are available for companies and organizations interested in supporting the **2017 Florida Birding and Nature Festival at Hillsborough Community College, South Shore Campus**, hosted by Hillsborough Community College south Shore, Hillsborough County's conservation and Environmental Lands Management Department, and Tampa Audubon Society. We appreciate your generosity and support of this Festival and your interest in engaging our attendees.

Benefits of Sponsorship

- ◆ Be part of a nationally-promoted Birding and Nature Festival
- ◆ Showcase your organization to the birding community, conservationists, outdoors enthusiasts, nature photographers, land managers and scientific professionals
- ◆ Cultivate and strengthen diverse relationships of conservation organizations
- ◆ Interact with renowned professionals in their fields of study
- ◆ Reinforce your commitment to environmental stewardship
- ◆ Increase awareness of your organization in the environmental community
- ◆ Enhance your prominence and recognition as an organization supporting conservation of natural resources.

Sponsorships Available

If you want to be the **PRESENTING SPONSOR** for the Festival or for a specific track of seminars, a session or event, please contact Mary Keith 813-767-5863 or Ann Paul 813-624-3149 to discuss options and pricing before you complete the Sponsorship Commitment form.

If you are interested in becoming a Supporting Sponsor, please complete the Sponsorship Commitment Information Sheet. Sponsorships will be confirmed on a first-come, first-served basis upon receipt of payment.

Payment must be received prior to recognition in Festival marketing materials.

Graphics Requirements for Sponsor Recognition

In order to properly recognize your contribution and showcase your company or organization to the Festival attendees on our website and printed materials, we ask that you email Mary, at keithma1@juno.com a high resolution version of your organization's logo. We can accept JPEG, TIF and EPS formats and recommend a minimum resolution of 300-600 dpi for the best representation of your organization.

Thank You! We greatly appreciate your support!

Sponsorship Opportunities

	Spoonbill	Curlew	Skimmer	Owl	Bluebird
	>\$10,000 	>\$5,000 	>\$2,500 	>\$1,500 	>\$500 
Featured recognition on all materials	X				
Introduce Keynote Speaker	X				
Introduce Workshop Speaker	X	X			
Logo on Festival Banners	X				
Sponsorship recognition on keynote poster	X				
Sponsorship recognition on workshop poster	X	X			
1/2 page ad in Festival brochure	X				
1/4 page ad in Festival brochure		X			
1/8 page ad in Festival brochure			X		
Recognition in all Festival materials	X	X	X	X	X
Booth at Festival Exhibits	X	X	X	X	X

Custom sponsorship packages may be negotiated upon request. In-kind donations of printing, kick-off event, keynotes, meal, banners, signage, etc are encouraged and appreciated! Contact Mary at keithma1@juno.com , 813-767-5863.

Checks should be made payable to: Tampa Audubon Society, memo: Florida Birding Festival, and mailed to: Tampa Audubon Society, PO Box 320025, Tampa, FL 33679.

On behalf of the Florida Birding and Nature Festival Planning Committee, we wish to thank all of the organizations that take the extra step to partner with us by being a sponsor. Your support is needed to make this event a success and is greatly appreciated.

SPONSORSHIP COMMITMENT INFORMATION

Organization _____
Name as you wish it to appear in Festival materials

Contact Name _____
Name as you wish it to appear in Festival materials

Address _____

Phone number _____

Email address _____

Website address _____

Special needs/comments _____

Festival Committee Use: Logo received _____ Payment received _____